

STR #: 12345 / Date Created: September 19, 2017

RevPAR Positioning Matrix (RPM) - Sample

For the Month of: August 2017



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Tab 2 - RevPAR Positioning Matrix: Current Month - Sample

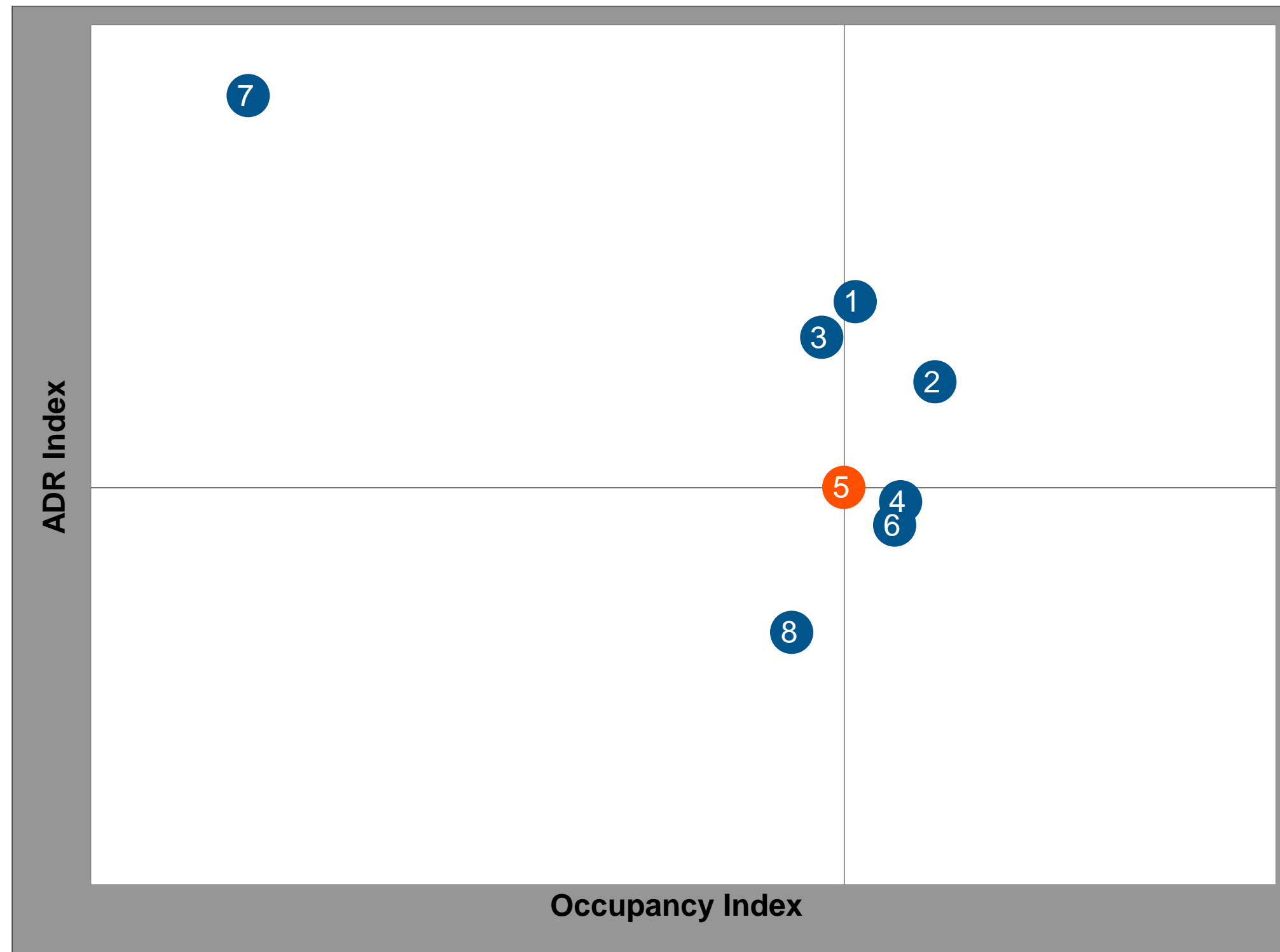
Hotel Name 123 E. Street City, State 12345 Phone: (123) 456-7890

STR # 12345 ChainID: ChainID MgtCo: MgtCo Owner: Owner

For the Month of: August 2017 Date Created: September 19, 2017 Monthly Competitive Set Data Includes Subject

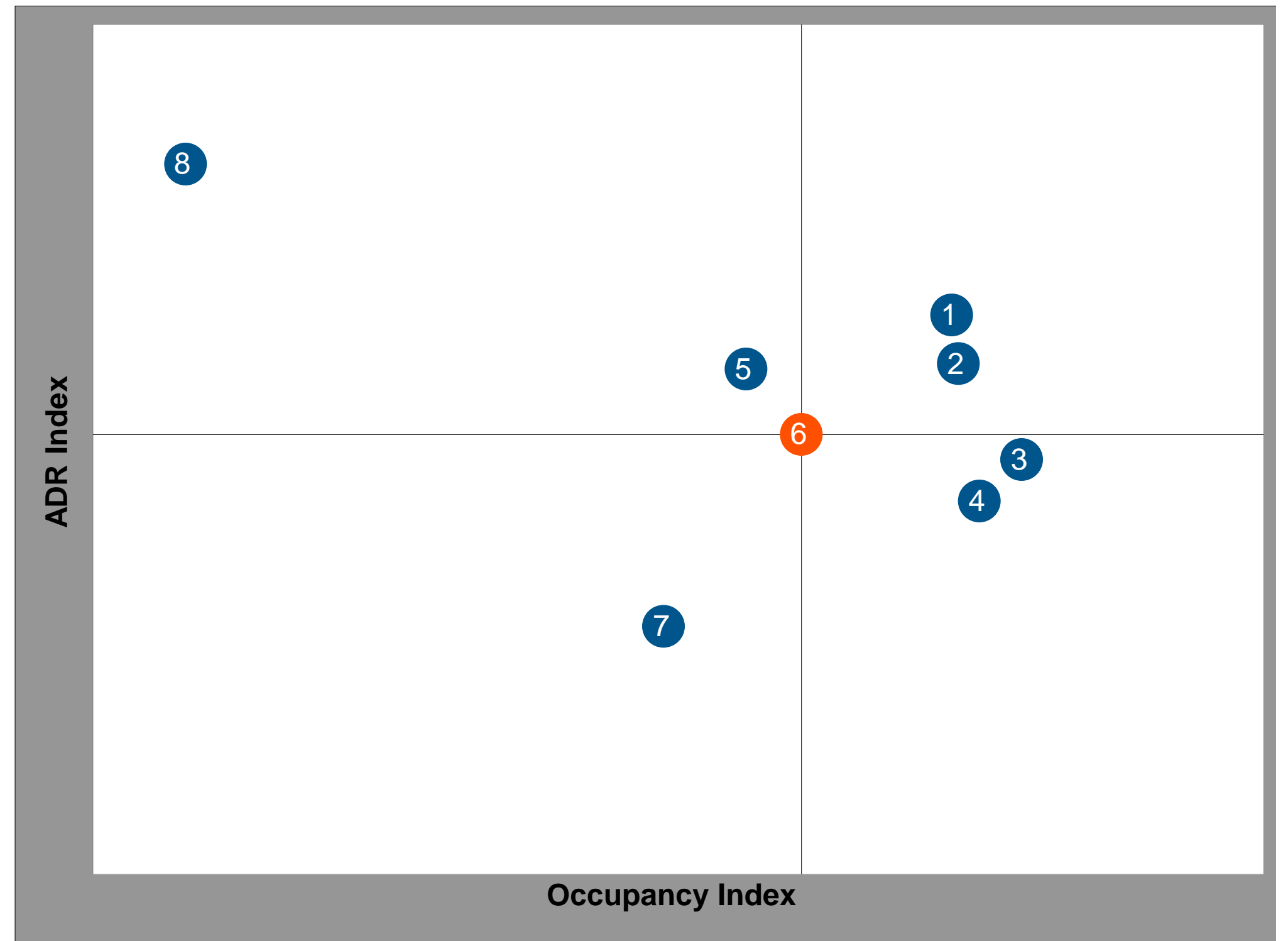
For the Month Ending: August 2017

Axes Intersect at Subject Property's Average



For the Month Ending: August 2016

Axes Intersect at Subject Property's Average



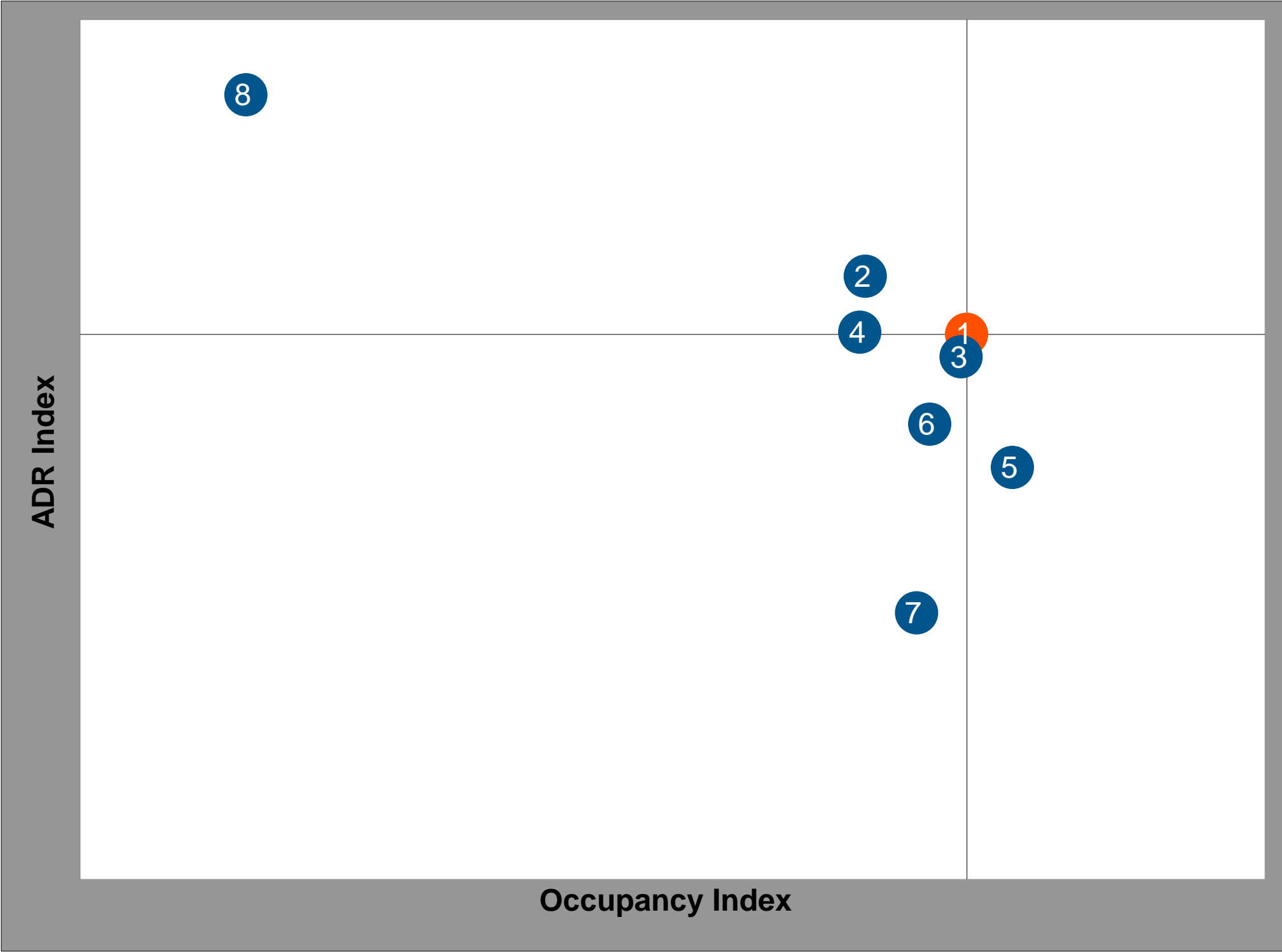
- Subject Property
- Individual Property within Subjects Competitive Set
- 1 Corresponding Number is Property's RevPAR ranking with Competitive Set

Tab 3 - RevPAR Positioning Matrix: Running 3 Months - Sample

Hotel Name 123 E. Street City, State 12345 Phone: (123) 456-7890
 STR # 12345 ChainID: ChainID MgtCo: MgtCo Owner: Owner
 For the Month of: August 2017 Date Created: September 19, 2017 Monthly Competitive Set Data Includes Subject

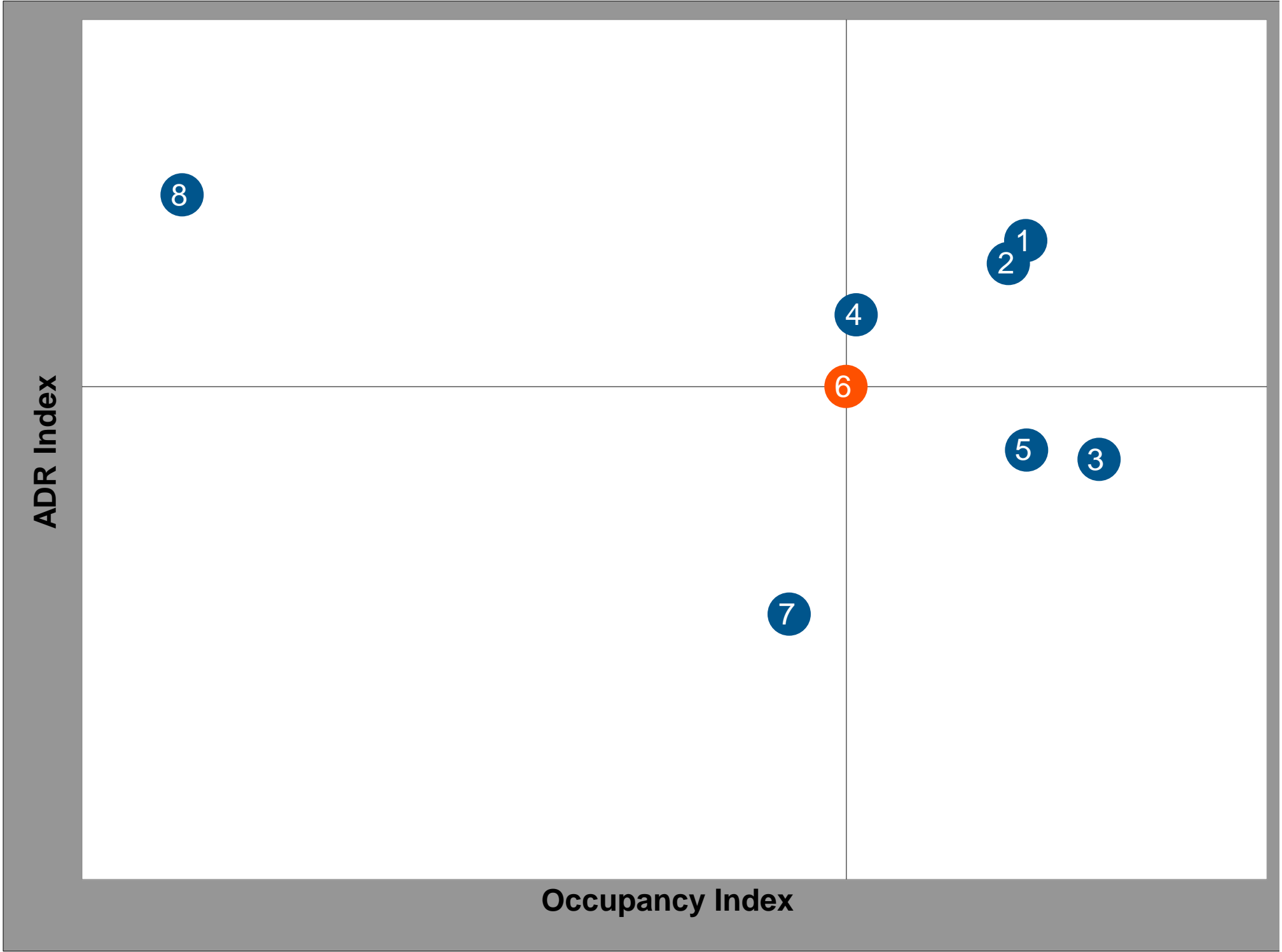
For the Running 3 Months Ending: August 2017

Axes Intersect at Subject Property's Average



For the Running 3 Months Ending: August 2016

Axes Intersect at Subject Property's Average



- Subject Property
- Individual Property within Subjects Competitive Set
- 1 Corresponding Number is Property's RevPAR ranking with Competitive Set

Tab 4 - Response Report - Sample

Hotel Name 123 E. Street City, State 12345 Phone: (123) 456-7890
 STR # 12345 ChainID: ChainID MgtCo: MgtCo Owner: Owner
 For the Month of: August 2017 Date Created: September 19, 2017 Monthly Competitive Set Data Includes Subject

This Year

Holiday 1
 Holiday 2

August 2017 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

August 2016 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Last Year

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
12345	Hotel 1	City, State	Zip Code	(123) 456-7890	100	190710
12346	Hotel 2	City, State	Zip Code	(123) 456-7891	150	190406
12347	Hotel 3	City, State	Zip Code	(123) 456-7892	200	193010
12348	Hotel 4	City, State	Zip Code	(123) 456-7893	250	199306
12349	Hotel 5	City, State	Zip Code	(123) 456-7894	300	190506
12350	Hotel 6	City, State	Zip Code	(123) 456-7895	350	199601
12351	Hotel 7	City, State	Zip Code	(123) 456-7896	400	200205
12352	Hotel 8	City, State	Zip Code	(123) 456-7897	450	200312
					2200	

2015			2016					2017															
Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
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● : Monthly Data Received

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