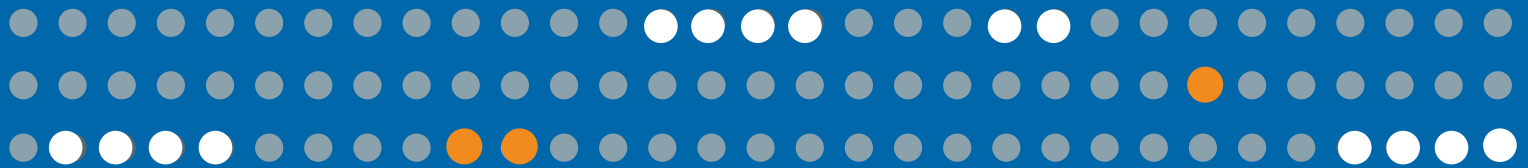


Who's in Your Competitive Set?

See how STR Analytics can provide the
tools to select the most objective
competitive set...



www.STR.com

Comp Set Suite Let us find your optimal Comp Set

Breakdown of Competitive Set Consulting Services:

Comp Set Grade: (\$100) Only for U.S. Properties

Speak with STR Analytics consultant to discuss what you are looking for in a competitive set... Most ideal statistical set? Aspirational set? Second, third or additional set(s)? Covering multiple markets?

Receive a pool of properties to choose from

- 50 Properties (\$200)
- 30 Properties (\$500)
- 10 Properties (\$700)

Full Competitive Set Consulting (\$1,500)

- Complete consultation – STR Analytics will develop and design the most ideal competitive set based on the consultation call (step 2)
- Will receive a sample Bandwidth, RPM and Pulse Report

Comp Set Suite Highlights

- Progressive products and services to help you through comp set creation, evaluation and correction processes from start to finish.
- Compares ADR, Occ, RevPAR, distance, age, class and room count of your comp set.
- Comp set consulting available for properties around the globe.

How to get the most out of the Comp Set Suite

- Understand your current competitive set.
- Uses STR's extensive database to find your best competitive set, whether it's a primary set or an additional set with a specific goal.
- Useful when appraising a hotel to determine the relativity of its past performance.
- You cannot effectively strategize without a proper competitive set!

Already an STR STAR Report Subscriber?

Dig even deeper into your STAR Report with **STR Analytics Bandwidth, RevPar Positioning Matrix (RPM) and Pulse Reports.**

[Visit www.STR.com](http://www.STR.com) to view the full suite of products.

Inquire Now!

Email concierge@stranalytics.com or call +1 615 824 8664.

