

## How to sign up for STR:

If you are not already a client of STR, please request a demo from our sales team here:

[www.str.com/benchmarking#benchmarking-demo](http://www.str.com/benchmarking#benchmarking-demo)

## How to connect STR with Cloudbeds for the first time?

In the Cloudbeds Marketplace, search for the STR app:



Click on the **CONNECT APP** button. This will then send an email to STR with the property API Key indicating that your Cloudbeds account has been connected STR App.

Please allow up to 2 business days for the STR data team to verify and connect your API Key.

Once the Cloudbeds set-up is completed by the STR support team, the data will start to flow in automatically daily.

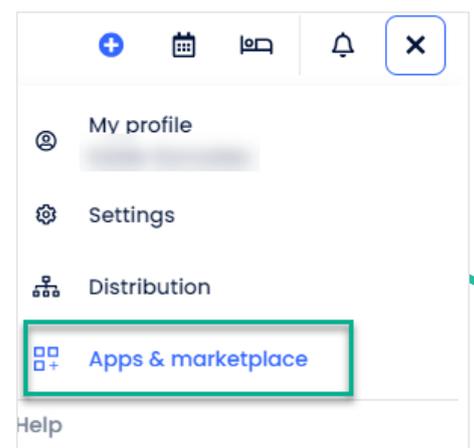
## How to disconnect the apps?

To disconnect within Cloudbeds:

Go to your Account Settings and click on Apps & Marketplace

Under the Tab **Connected Apps**, find the **STR app** and click **Disconnect**

To disconnect directly with STR, you can email [data@str.com](mailto:data@str.com) and let the data team know that you would like to disconnect the Cloudbeds integration for the property needed.



## How to get support?

Contact [data@str.com](mailto:data@str.com) for additional support.