Data Automation Requirements

Outlined below are the necessary data points and deadlines for **daily historical**, **monthly**, and **forward-looking** data automation with STR.

Daily Historical

Reporting frequency/deadline: daily by 8:00 a.m. (local time for the subject hotel)

Data: daily data for yesterday

- STR or Hotel ID
- Date: mm/dd/yyyy, dd/mm/yyyy, mmddyy, yyyymmdd

Monthly

Reporting frequency/deadline: once per month, by the 9th of the following month

Data: monthly data for previous month

- STR or Hotel ID
- Date: mm/yyyy, mmyy, yyyymm

Daily Historical and **Monthly** required data points, format/delivery options:
- Property's Rooms Available (total number of rooms available)
- Property's Rooms Sold (excluding complimentary, house use and no-show rooms)
- Property's Net Room Revenue (total net room revenue excluding taxes, VAT, Food & Beverage and any other value add-on)
- F&B Revenue
- Total Revenue
- Currency Code (ISO code i.e. EUR)

(optional additional data points – Segmentation)

- Transient Rooms Sold
- Transient Rooms Revenue
- Group Rooms Sold
- Groups Rooms Revenue
- Contract Rooms Sold
- Contract Rooms Revenue

Format: **.**txt, .csv (delimited: tab, pipe, semi-colon, and space) or Excel

Delivery: File to be sent by FTPS/SFTP. Hotel to decide if they will host the SFTP or if STR will host.

Alternatively, hotels have the option to automate the feed to an e-mail address. Please contact integration@str.com for further information.

It is also possible to push this data to STR's API. Please let us know if you would want to access our API documentation.

Title: <STR ID>_<DATE>_STR

No two titles can have the exact same name – the system will not pick up a document unless it has at least one distinction. In this case, the date changes each day/month.

Deadline for delivery of multiple properties located in multiple countries:

Continent	Daily deadline (GMT)
EMEA	11:00 AM (GMT)
North/South America	04:00 PM (GMT)
APAC	11:00 PM (GMT)

Daily Forward Looking
- Reporting frequency: daily by 8:00 a.m. (local time for the subject hotel)
- Data: daily data for the next 365 days
    - STR or Hotel ID
    - Date (forward outlook from today's date)
    - Date (forward outlook to the next 365 dates)
    - Property's Rooms Available (total available inventory)
    - Property's Rooms Booked (total number of rooms that have been deducted from the inventory, because they have been booked)
    - Property's Transient rooms booked (bookings of 9 rooms or less)
    - Property's Groups rooms booked (bookings of 10 rooms or more)