Data Automation Requirements

Outlined below are the necessary data points and deadlines for daily historical, monthly, and forward-looking data automation with STR.

**Daily Historical**
Reporting frequency/deadline: daily by 8:00 a.m. (local time for the subject hotel)
Data: daily data for yesterday
- STR or Hotel ID
- Date: mm/dd/yyyy, dd/mm/yyyy, mmddyy, yyyymmdd

**Monthly**
Reporting frequency/deadline: once per month, by the 9th of the following month
Data: monthly data for previous month
- STR or Hotel ID
- Date: mm/yyyy, mmyy, yyyymm

Daily Historical and Monthly required data points, format/delivery options:
- Property’s Rooms Available (total number of rooms available)
- Property’s Rooms Sold (excluding complimentary, house use and no-show rooms)
- Property’s Net Room Revenue (total net room revenue excluding taxes, VAT, Food & Beverage and any other value add-on)
- F&B Revenue
- Total Revenue
- Currency Code (ISO code i.e. EUR)

*optional additional data points – Segmentation*
- Transient Rooms Sold
- Transient Rooms Revenue
- Group Rooms Sold
- Groups Rooms Revenue
- Contract Rooms Sold
- Contract Rooms Revenue

**Format:** .txt, .csv (delimited: tab, pipe, semi-colon, and space) or Excel

**Delivery:** File to be sent by FTPS/SFTP. Hotel to decide if they will host the SFTP or if STR will host.
Alternatively, hotels have the option to automate the feed to an e-mail address. Please contact integration@str.com for further information.

It is also possible to push this data to STR’s API. Please let us know if you would want to access our API documentation.

For any further information, please contact integration@str.com.
Title: <STR ID>_<DATE>_STR

No two titles can have the exact same name – the system will not pick up a document unless it has at least one distinction. In this case, the date changes each day/month.

Deadline for delivery of multiple properties located in multiple countries:

<table>
<thead>
<tr>
<th>Continent</th>
<th>Daily deadline (GMT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>EMEA</td>
<td>11:00 AM (GMT)</td>
</tr>
<tr>
<td>North/South America</td>
<td>04:00 PM (GMT)</td>
</tr>
<tr>
<td>APAC</td>
<td>11:00 PM (GMT)</td>
</tr>
</tbody>
</table>

Daily Forward Looking

- Reporting frequency: daily by 8:00 a.m. (local time for the subject hotel)
- Data: daily data for the next 365 days
  - STR or Hotel ID
  - Date (forward outlook from today’s date)
  - Date (forward outlook to the next 365 dates)
  - Property’s Rooms Available (total available inventory)
  - Property’s Rooms Booked (total number of rooms that have been deducted from the inventory, because they have been booked)
  - Property’s Transient rooms booked (bookings of 9 rooms or less)
  - Property’s Groups rooms booked (bookings of 10 rooms or more)